

Because you can't keep an eye on kids 24/7,

**24 acts as your
extra set of eyes.**



How does 24 work?

- 24 provides unparalleled visibility into:
 - o Google, Bing, Yahoo, even YouTube searches.
 - o Sites visited that are indicators of self-harm.
- Emails and social media posts (FB, Twitter, G+) are flagged by our sentiment analysis and sent to the 24 team.
 - o Works on G-Suite Mail, with Docs and Drive coming soon.
- Flagged results are sent to the 24 team, trained analysts with backgrounds including sociology to psychology.
- The team then analyzes flagged items for context, even measuring it against a student's other posts to accurately determine intent.
- If it is determined that a student is struggling with issues relating to self-harm, suicide, or bullying, analysts next determine a threat level.
- If issues are concerning but not emergencies, analysts will notify district staff via email.
- If a threat level is determined to be urgent, analysts will immediately call or text district staff, regardless of day or time.

Sadness occurs at all times, not just between the hours of 9-5.

With teams in place to monitor all timezones, the 24 staff will always be on the job.

Sign up for a **free trial** of 24 to see how it works and how big of an impact it can have.

[Sign Up](#)

Every child saved is also a family, a school, and an entire community saved.